

From: **MPDX-migration** <mpdx-migration@cru.org>

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Subject: MPDX hosting update

Four years ago, Cru's Data Privacy Council performed a risk assessment of our digital platform that resulted in a decision to move away from hosting data that belongs to other organizations. That decision affected several of our tools, most notably MPDX.

Out of a desire to continue to serve organizations that share our mission of introducing people to Jesus, we invested significant effort over the past four years to create a smooth off-ramp for the non-Cru data. That journey has brought about several positive outcomes:

1. Many organizations who were previously unaware that their staff were putting data in a Cru-hosted system are now aware of the existence and usage of MPDX.
2. We've been able to provide the option to self-host MPDX for organizations with the capacity and desire to do so.
3. We've allowed 3rd party for-profit companies to provide MPDX hosting, allowing you to benefit from the software without needing to rely directly on Cru to support the platform.

As we approach the end of that journey, I'm also observing several negative outcomes:

1. Running a change management process for your staff is painful.
2. Something that used to be free isn't free anymore
3. The platform is technically complex to self-host
4. White-labeling the mobile apps has proven to be quite difficult.
5. Exporting data for each organization takes quite a bit of resourcing from the Cru team.

I met with Cru's leadership this week to revisit the 2019 decision to remove all non-Cru data from our environment. The lessons we've learned in the past four years have been valuable, and **we wouldn't make the same decision today that we made then.**

In light of all that, we're working on coming up with an **option for organizations to continue to use the Cru-hosted version of MPDX.** We would still provide the self-hosted option and also maintain the agreements we have in place with 3rd party hosting companies.

The details are still being worked out. The most important thing for now is for you to know that **we're working on that option.** Optimistic that this option will be available soon, **we are dropping the deadlines** we set for moving off of MPDX. You're still welcome to migrate your data, but we will not be forcing you to do so at this time.

Josh Starcher

US Technology Leader

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